

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

WEDNESDAY 25 & THURSDAY 26 MARCH 2020 | VENUE CYMRU LLANDUDNO



IECHYD YFORY 2020
TOMORROW'S HEALTH



Hwb Gwyddorau Bywyd | Cymru
Life Sciences Hub | Wales



Noddir gan
Lywodraeth Cymru
Sponsored by
Welsh Government



IECHYD YFORY 2020
TOMORROW'S HEALTH

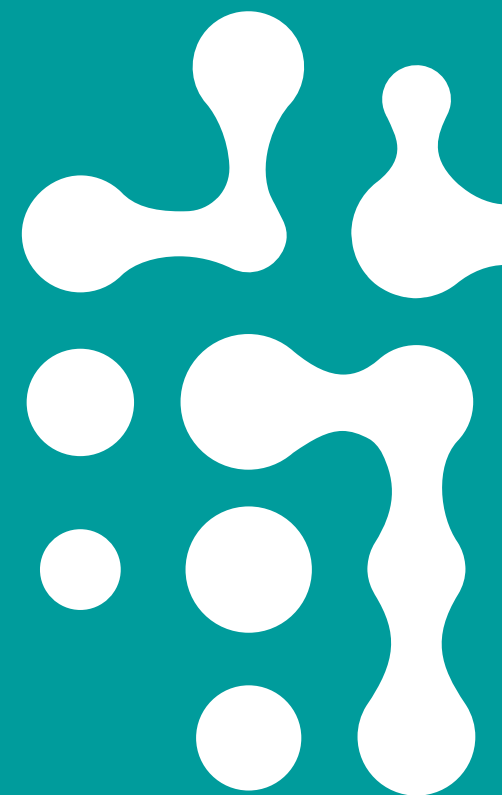
THIS IS YOUR OPPORTUNITY TO ASSOCIATE YOUR BUSINESS WITH WALES' NEWEST HEALTHCARE INNOVATION EVENT.

Tomorrow's Health 2020 will bring together 500 delegates from healthcare professions, businesses and academia to shape the future of health in Wales.

Your sponsorship will put your organisation at the centre of a two-day conference that is the place to be for creating connections, stimulating collaborations, accelerating innovations and inspiring a progressive approach to the health and care challenges we face.

Take a look at our selection of packages and associate your company with this ground-breaking event to make a real positive impact for your organisation and the future of health and social care in Wales.

To find out more or make an enquiry, contact the exhibition and sponsorship team enquiries@tomorrowshealth.wales



SPONSORSHIP AND
EXHIBITOR OPPORTUNITIES

02

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PLATINUM SPONSOR

£10,000 + VAT

- › Overall headline partner, aligned completely with the event with credits across all channels
- › Prime presence with logo and 300 word write up on event website and event app with link to own website
- › Top line exposure at any pre-event activity
- › Top line exposure on all materials and verbal mentions throughout the event
- › Large prime exhibition position (4m x 2m)
- › Can provide branded giveaway for delegates to include in delegate bags
- › Branding at event – up to 4 pull-up banners or agreed equivalent
- › 10 x 2 day passes to attend the conference
- › Front row table of 10 at the Gala Dinner on 25 March and 1 place at VIP table
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Photo opportunity with event host and Gala Dinner entertainment
- › Opportunity to purchase additional Gala Dinner tickets at discounted rate of £50+VAT per person



GOLD SPONSOR

£7,000 + VAT

- › Prime presence with logo and 300 word write up on event website and event app with link to own website
- › Exposure at any pre-event activity
- › Exposure on all materials and verbal mentions throughout the event
- › Prime exhibition position (2m x 2m)
- › Can provide giveaway for delegates to include in delegate bags
- › Branding at event – up to 4 pull-up banners or agreed equivalent
- › 8 x 2 day passes to attend the conference
- › 6 places at the Gala Dinner on 25 March
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Photo opportunity with event host and Gala Dinner entertainment
- › Opportunity to purchase additional Gala Dinner Tickets at discounted rate of £50+VAT per person



SILVER SPONSOR

£5,000 + VAT

- › Presence with logo and 300 word write up on event website and event app with link to own website
- › Exposure at any pre-event activity
- › Exposure on all materials and verbal mentions throughout the event
- › Exhibition position (2m x 2m)
- › Can provide giveaway for delegates to include in delegate bags
- › Branding at event – up to 2 pull-up banners or agreed equivalent
- › 6 x 2 day passes to attend the conference
- › 4 places at the Gala Dinner on 25 March
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Photo opportunity with event host and Gala Dinner entertainment
- › Opportunity to purchase additional Gala Dinner Tickets at discounted rate of £50+VAT per person



BRONZE SPONSOR

£2,500 + VAT

- › Presence with logo and 200 word write up on event website and event app with link to own website
- › Logo on all pre and on the day event materials
- › Exhibition position (2m x 2m)
- › Can provide giveaway for delegates to include in delegate bags
- › 4 x 2 day passes to attend the conference
- › 2 places at the Gala Dinner on 25 March
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Photo opportunity with event host and Gala Dinner entertainment
- › Opportunity to purchase additional Gala Dinner Tickets at discounted rate of £50+VAT per person



GALA DINNER SPONSOR

£3,500 + VAT

- › Prominent branding at the Gala Dinner with Company logo also featured in all pre-event promotion
- › Presence with logo and 200 word write up on event website and event app with link to own website
- › Front row table of 10 at the Gala Dinner on 25 March and 1 place at VIP table
- › Logo on all pre and on the day event materials
- › Photo opportunity with event host and Gala Dinner entertainment
- › Can provide branded table gifts for guests at Gala Dinner
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Opportunity to purchase additional Gala Dinner Tickets at discounted rate of £50+VAT per person



PARTNERING / NETWORKING AREA SPONSOR

£2,000 + VAT

- › Opportunity to promote your organisation as the key sponsor of the networking area in the main Arena
- › Opportunity to host a breakfast or teatime fringe event in the Networking Area
- › Presence with logo and 200 word write up on event website and event app with link to own website
- › Logo on all pre and on the day event materials
- › 4 x 2 day passes to attend the conference
- › Opportunity to have a five minute spot to formally open the Partnering / Networking area
- › Can provide giveaway for delegates to include in delegate bags
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Photo opportunity with event host and Gala Dinner entertainment
- › Opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person



INNOVATION STAGE SPONSOR

£2,000 + VAT

- › Company branding of Innovation Stage in main Arena
- › Logo on all pre and on the day event materials
- › Presence with logo and 200 word write up on event website and event app with link to own website
- › 4 x 2 day passes to attend the conference
- › Opportunity to run a session on the Innovation Stage
- › Prominent mention throughout the day by the host in all official announcements
- › Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)
- › Photo opportunity with event host and Gala Dinner entertainment
- › Opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person



DELEGATE BAG SPONSOR

£1,500 + VAT

- › Branding on event delegate bags handed to all attendees
- › Logo on all pre and on the day event materials
- › Presence with logo and 100 word write up on event website and event app with link to own website
- › 2 x 2 day passes to attend the conference
- › Opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person



DELEGATE LANYARDS SPONSOR

£1,500 + VAT

- › Branding on lanyards worn by all attendees
 - › Logo on all pre and on the day event materials
 - › Presence with logo and 100 word write up on event website and event app with link to own website
 - › 2 x 2 day passes to attend the conference
 - › Opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person
-

EVENT APP BANNER AD

£500 + VAT

- › Banner Ad with logo and 100 word write up on event app with link to own website
- › Opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person



EXHIBITION SPACE

£1,000 + VAT FOR 2M X 2M SPACE (ADDITIONAL SPACE – £250+VAT PER SQUARE METRE)

We are looking for exhibitors that will reflect the INNOVATION theme running throughout Tomorrow's Health 2020.

All exhibitors are asked to provide a high level of interactivity and showcase their products and services in a creative and entertaining way to ensure visitor engagement throughout.

Depending on the size of space you take, we will provide a table with cloth and 13 amp power socket. We can also offer a range of other display solutions subject to further charge if required. In addition, we will add your organisation's logo and details to the Tomorrow's Health website and event app.

This also includes 2 x 2 day passes to attend the event and an opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person.

If you are a business start-up and have been trading for less than 36 months we can offer a discount of 25% on above rates.

DELEGATES

- › Attendance at Tomorrow's Health 2020 is complimentary, although spaces are limited.

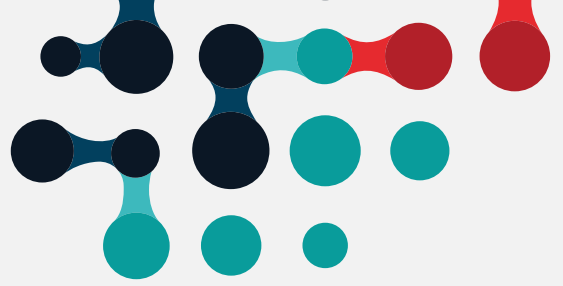
Register online today at www.tomorrowshealth.wales/booking

- › Gala Dinner: On the evening of day one of the conference, we will host a Gala Dinner, providing an additional opportunity for delegates to network and socialise. The cost for attendance is £75 + VAT

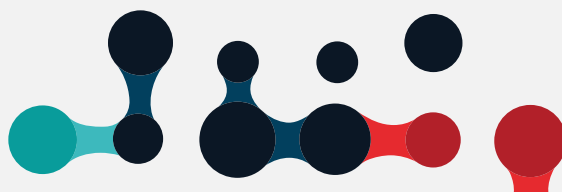
BENEFITS PACKAGES

PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	GALA DINNER	NETWORKING AREA	INNOVATION STAGE	DELEGATE BAGS	LANYARDS	EVENT APP AD
VALUE (£) ALL PLUS VAT	10000	7000	5000	2500	3500	2000	2000	1500	1500	500
Overall headline partner, aligned completely with the event with credits across all channels	.									
Prominent branding at the Gala Dinner with Company logo also featured in all pre-event promotion					.					
Prime presence with logo and 300 word write up on event website and event app with link to own website	.	.	.							
Presence with logo and 200 word write up on event website with link to own website						
Presence with logo and 100 word write up on event website with link to own website								.	.	
Top line exposure at any pre-event activity	.									
Top line exposure on all materials and verbal mentions throughout the event	.									
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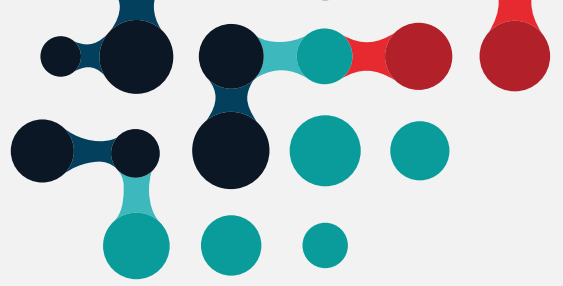
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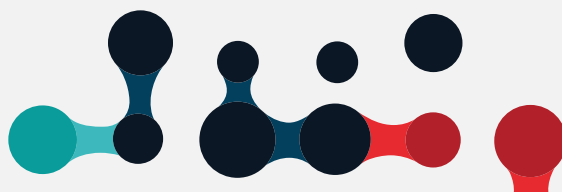
PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	GALA DINNER	NETWORKING AREA	INNOVATION STAGE	DELEGATE BAGS	LANYARDS	EVENT APP AD
VALUE (£) ALL PLUS VAT	10000	7000	5000	2500	3500	2000	2000	1500	1500	500
Logo on all pre and on the day event materials				•	•	•	•	•	•	
Large prime exhibition position (4m x 2m)	•									
Prime exhibition position (2m x 2m)		•	•	•						
Can provide branded giveaway for delegates to include in delegate bags	•	•	•	•		•	•			
Can provide branded table gifts for guests at Gala Dinner					•					
Branding at event – up to 4 pull-up banners or agreed equivalent	•	•								
Branding at event – up to 2 pull-up banners or agreed equivalent			•							
Mention in all official press releases relating to the event (press / publicity cannot be guaranteed)	•	•	•	•	•	•	•			
Front row table of 10 at the Gala Dinner on 25 March and 1 place at VIP table	•				•					
10 x 2 day passes to attend the conference	•									



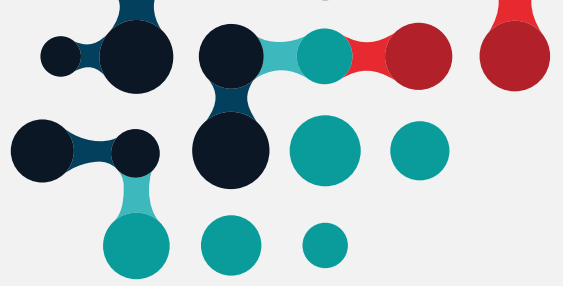
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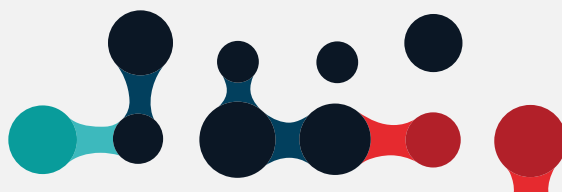
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VALUE (£) ALL PLUS VAT	10000	7000	5000	2500	3500	2000	2000	1500	1500	500
8 x 2 day passes to attend the conference		.								
6 x 2 day passes to attend the conference			.							
4 x 2 day passes to attend the conference				.		.	.			
2 x 2 day passes to attend the conference								.	.	
6 places at the Gala Dinner on 25 March		.								
4 places at the Gala Dinner on 25 March			.							
2 places at the Gala Dinner on 25 March				.						
Opportunity to purchase additional Gala Dinner Tickets at discounted rate of £50+VAT per person					
Opportunity to purchase Gala Dinner Tickets at discounted rate of £50+VAT per person					
Photo opportunity with event host and Gala Dinner entertainment			



BENEFITS PACKAGES



PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	GALA DINNER	NETWORKING AREA	INNOVATION STAGE	DELEGATE BAGS	LANYARDS	EVENT APP AD
VALUE (£) ALL PLUS VAT	10000	7000	5000	2500	3500	2000	2000	1500	1500	500
Opportunity to promote your organisation as the key sponsor of the networking area in the main Arena						•				
Opportunity to host a breakfast or teatime fringe event in the Networking Area						•				
Opportunity to have a five minute spot to formally open the Partnering / Networking area						•				
Company branding of Innovation Stage in main Arena							•			
Opportunity to run a session on the Innovation Stage							•			
Prominent mention throughout the day by the host in all official announcements							•			
Branding on event delegate bags handed to all attendees								•		
Branding on lanyards worn by all attendees									•	
Banner Ad with logo and 100 word write up on event app with link to own website										•



tomorrowshealth.wales

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